## Sample Email Template for Elected Officials

The Honorable [Insert Elected Official Full Name]

[Insert Elected Official Address]

[Insert Elected Official City, State and Zip Code]

Dear [Insert Elected Official Title and Name]:

I am writing to ask for support of Digital Inclusion Week 2020.

Ways to participate:

- Creating a short video stating your support of digital inclusion in your community.
- Taking a photo with our DIW20 placard and posting to social media, and/or
- Posting to your social media outlets about the digital divide using #DIW2020 and #DigitalEquityNOW.

Organized by the <u>National Digital Inclusion Alliance</u> (NDIA), Digital Inclusion Week (DIW) 2020 is a national event from October 5th - October 9th that raises awareness of solutions addressing home internet access, personal devices, and local technology training and support programs. Digital Inclusion communities all across the country (rural, urban and suburban) will be highlighting their efforts online with #DigitalEquityNOW and #DIW2020.

Last year, DIW2019 had:

- 1,267 posts by 785 users with 5,944 engagements.
- 50 registered events on the DIW19 webpage, hosted by 39 organizations.
- 15 non-registered events found on NDIA's twitter feed.
- 2,417 DIW2019 web page views from May-October 2019.

Digital exclusion is a great threat to communities across the nation. 18 millions homes do not have internet access of any kind, leaving them at risk for lack of information, resources and support. The NDIA Community is working hard to bridge the divide and we need your help.

Sincerely,

[Insert Your Name Here]