



Digital Inclusion
WEEK
NATIONAL DIGITAL INCLUSION ALLIANCE

#DIW2022 | October 3-7, 2022

About Digital Inclusion Week

Digital Inclusion Week is a time to raise awareness about digital equity and promote the great work of hundreds of digital inclusion practitioners around the country.

NDIA leads the campaign nationwide with a variety of assets on digital platforms - website, blog, and social media - along with earned media and advertising to promote Digital Inclusion Week. We build awareness of solutions addressing home internet access, personal devices, and local technology training.

In 2022, we expect about 130 organizations across the country will participate with digital and in-person activities and events, visiting the NDIA website during the months prior to plan their outreach and register their participation. Many communities will use Digital Inclusion Week to amplify their voices in their states' Digital Equity Act planning processes. We also anticipate many outreach events to inform residents about the Affordable Connectivity Program.

During DIW, NDIA's community of over 750 affiliate organizations and thousands of advocates are encouraged to promote, tag, and share content to build awareness of digital inclusion. DIW2022 will mark NDIA's seventh year celebrating Digital Inclusion Week.

NDIA Digital Inclusion Week 2021 Reach

102

events registered
on NDIA website

126

media mentions
of 'Digital
Inclusion Week'

500

unique authors
posted almost
1,500 tweets

11,700

DIW21 webpage
views





Digital Inclusion

W E E K

NATIONAL DIGITAL INCLUSION ALLIANCE

#DIW2022 | October 3-7, 2022

Your sponsorship is essential to support the staff time, community involvement, and marketing needed to maximize the reach and impact of Digital Inclusion Week.

First, please join our community as an NDIA Corporate Supporter. Visit us at digitalinclusion.org/join to see the benefits of membership and join today. Then choose your level or customize your sponsorship package. Email gina@digitalinclusion.org for more details.

Sponsorship Packages

Premier
\$25,000

Terabyte
\$15,000

Gigabyte
\$10,000

BE SEEN

Sponsor logo on website and blog post

X

X

X

BE THANKED

Two custom thank you posts to Facebook, Twitter, and LinkedIn

X

X

X

SPONSOR A TOOL

Sponsor a tool for affiliates to use during Digital Inclusion Week (for example: an advocacy guide or social media toolkit)

X

X

SHARE YOUR MESSAGE

Provide a two-minute video about your company's digital inclusion work for the NDIA DIW website and @netinclusion social media*

X

SPONSOR A VIRTUAL EVENT

Co-brand a webinar with NDIA for your network or sponsor NDIA's annual DIW Digital Inclusion 101 webinar*

X

* Select one of the starred options to complete your customizable Premier Sponsorship. Co-branded content must not be commercial and should highlight your company's commitment to digital inclusion.