

**Affordable
Connectivity
Outreach Grant
Program
&
Your Home Your
Internet Pilot
Program**



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About NDIA

National Digital Inclusion Alliance
advances digital equity by
supporting community programs
and equipping policymakers to act.

850+

Affiliates

48

States



About NDIA



Practitioner Support



Policy



Awareness



Data & Research

Today's Agenda

1. Affordable Connectivity Outreach Grant Program
2. "Your Home, Your Internet" Pilot Program
3. What's Next

Background

- Infrastructure Investment and Jobs Act (IIJA) gave FCC authority to develop ACP grant programs
- August 5, 2022 FCC unanimously approved two grant programs
- ACP Navigator Pilot will be announced later



What We Don't Know

- Notice of Funding Opportunity (Funding not available yet, NOFO expected this fall)
 - Timeline
 - Grant award amount
 - Specific allowable costs
- ACP Navigator Pilot timeline



Affordable Connectivity Outreach Grant Program

ACP Outreach Program Goal and Objectives

Goal: Increase awareness of and participation in ACP among eligible households.

Objectives

Support diverse outreach efforts

Strengthen outreach partners

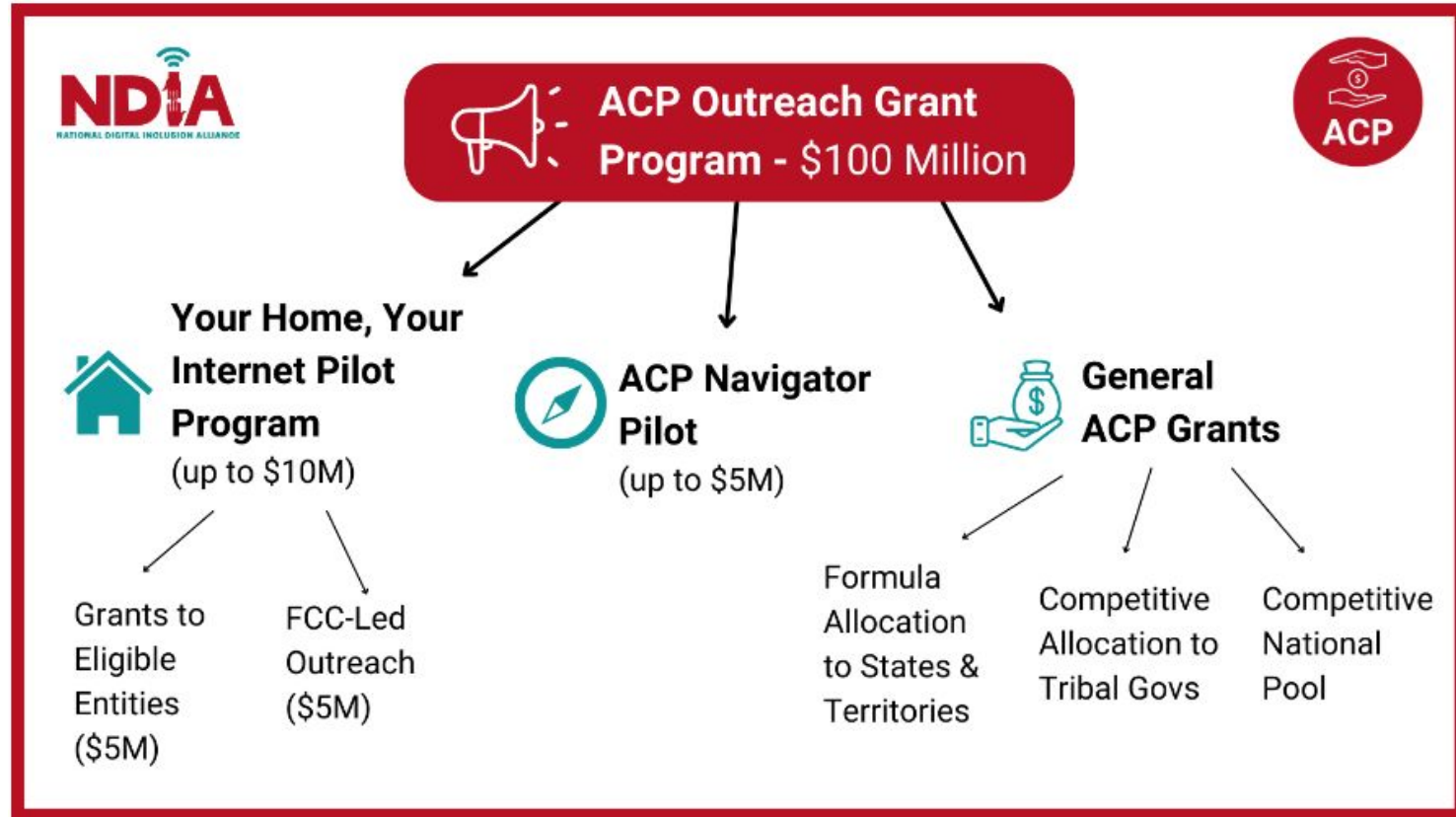
Increase ACP enrollment among underrepresented and underserved

ACP Outreach Grant Program



- \$100 Million awarded over 5 years, but may be front-loaded
- Government and nongovernmental entities eligible

Funding Across Programs



ACP Outreach Grant Program Eligibility

Nonprofit organizations

Community-based organizations (including faith-based organizations and social service organizations)

Community anchor institutions (e.g., healthcare providers, healthcare organizations, libraries, and library consortia)

Public service organizations

Public housing authorities

Tribal governments and subdivisions, as well as Tribal organizations

State governments and subdivisions (including DC and US territories)

Local governments and subdivisions

Social service providers (e.g., food banks, community transportation, childcare)

Education organizations, such as schools and other institutions of higher education

Workforce development training organizations

Consortia of the entities listed

Application Requirements (Minimum)

- Minimum Requirements:
 - Project summary
 - Detailed budget and budget narrative
 - Disclosure of support or funding for outreach received from broadband providers and other sources
 - Explanation of the need for additional funding



Pass-through Entities and Subrecipients

- Applicants may serve as a “pass-through” entity and issue subgrants (e.g., national org, state or local gov)
- Pass-through entity responsible for conducting risk assessments of subrecipients
- Subrecipients must satisfy eligibility criteria



Application Selection

- Prioritization criteria will be outlined in Notice of Funding Opportunity
- Possible prioritization may include applicant ties to “populations of focus”
 - Past success with outreach
 - Current relationship
 - Plans for targeted outreach



Application Selection (Cont'd)

- Other Possible Prioritization Factors
 - Participation in ACP Navigator or Your Home, Your Internet Pilot Programs
 - Familiarity with ACP and experience with or knowledge of digital equity and connectivity issues



Application Selection (Cont'd)

- Other Possible Prioritization Factors
 - Experience with or capability of providing multilingual outreach
 - Plan and/or demonstrated capacity to collect data and track metrics
 - Ability to provide outreach to multiple categories of outreach targets



Eligible Uses of Funding

- Outlined in Notice of Funding Opportunity
- Effective forms of outreach include:
 - in-person events
 - literature campaigns
 - digital and paid media campaigns
 - Multi-lingual and accessible outreach



Neutrality of Grant Funded Outreach Activities

- Grantees may not:
 - Favor a particular service provider
 - Use service provider-branded items when conducting grant-funded outreach activities
 - Accept funding in any form from a participating provider or provider industry group for use when conducting grant-funded activities

Reporting Requirements

- Outlined in Notice of Funding Opportunity (NOFO)
- At minimum:
 - Outreach activities performed
 - How funds were spent
 - Effectiveness of outreach activities



Technical Assistance

- FCC will provide Technical Assistance for prospective grantees through:
 - Information sessions for each funding opportunity
 - Webinars
 - Fact sheets
 - Frequently asked questions



What's Next?

Notice of Funding Opportunity

The Notice of Funding Opportunity (NOFO) is the announcement requesting proposals. We expect to see this in Fall 2022 and will include:

- Application requirements and eligibility
- Eligible uses of funding
- Performance period of grant



Your Home Your Internet Pilot Program

Your Home Your Internet

- **Raise awareness of ACP** and **ease pain points in application process** for recipients of federal public housing assistance
 - Public housing, housing choice voucher, and Tribal housing programs, housing for persons with disabilities, housing for older adults
- One year duration, up to \$5 million allotted from ACP Outreach Grant program
- ~20 participants from rural, urban, and Tribal areas

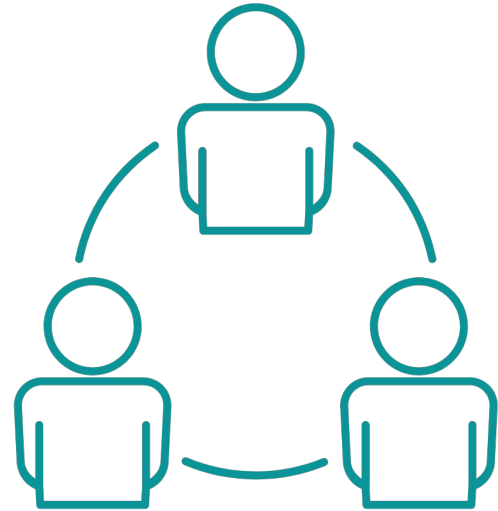


Your Home Your Internet Pilot Program: Eligible Entities

- Community based organizations that work with federal housing assistance recipients
- State, local, and Tribal housing agencies
- Nonprofit organizations working with federal housing assistance recipients
- Federal agencies and their partners

Application Requirements

- Minimum requirements
 - Explanation of plan
 - Information about the entities, including any partnerships
 - Geographic areas (rural, urban, Tribal, or other)



Application Requirements (Cont'd)

- Minimum requirements
 - Population the entity intends to serve
 - Housing or other state, local, or Tribal agency partnerships
 - Description of role in the community



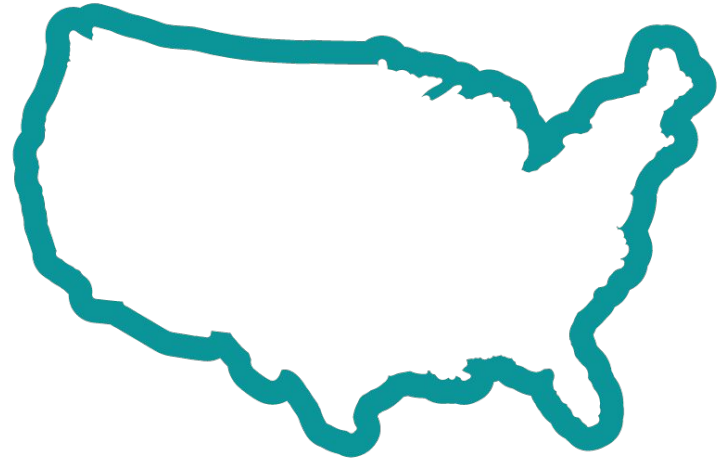
Application Requirements (Cont'd)



- Minimum Requirements:
 - For Tenant associations, nonprofits, and community-based organizations:
 - Information about the government entity providing support for their partnership
 - Description of the nature of the partnership

Application Selection

- Applications targeting areas with lower ACP participation rates
- Selections reflecting geographic diversity



Allowable Activities

FCC will release a public notice outlining eligible funding activities the pilot will support. Broadly, the allowable activities are:

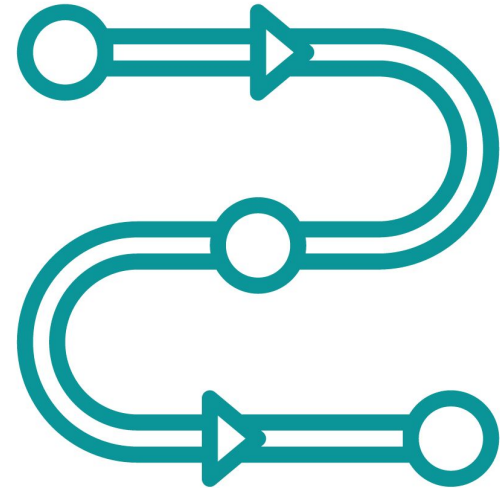
- **Outreach:** Activities designed to raise awareness of ACP
- **Application Assistance:** Participants will have limited access to the National Verifier to help people apply for ACP.



Pilot Program Tests

ACP application improvements evaluated in Pilot

- Enrollment material
- Data sharing agreements
- Other process improvements



What's Next?

Timeline for Pilot Program

- Public notice announcing the pilot application with details about the requirements and timelines on or before October 7, 2022
- Minimum 28 day application window
- NDIA estimates pilot sites notified in 2023

NDIA'S ACP RESOURCES



- [ACP FAQ](#)
- [ACP Blog Posts](#)
- [ACP Working Group](#)

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THANK YOU!