Public libraries create possibilities. PLA is the indispensable ally for the people who shape that possibility — the public library leaders and staff who invite anyone in to learn, do, and grow.

**Digital Literacy**

Community members come into public libraries every day, hoping to complete life tasks many of us take for granted, but lacking the basic computer skills to accomplish them. PLA’s DigitalLearn.org, an online hub for digital literacy training, builds upon the work of libraries to increase digital literacy across the nation.

PLA strives to enhance public libraries’ abilities to provide literacy services in their communities and increase awareness of the types of literacy necessary for 21st-century skills development and success.
### Digital Literacy Training in Libraries

**78%**

of those 16 and older say libraries should “definitely” offer programs to teach people how to use digital tools such as computers, smartphones and apps.

http://www.pewinternet.org/2015/09/15/libraries-at-the-crossroads/

### Digital Literacy Training in Libraries

**65%**

of local government leaders say libraries play an important role in advancing digital literacy as a community priority.


### DigitalLearn.org

<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012</td>
<td>IMLS grant to develop and launch website</td>
</tr>
<tr>
<td>2013</td>
<td>Website and first courses launched</td>
</tr>
<tr>
<td>2014</td>
<td>Promotion, development of tools for teachers</td>
</tr>
<tr>
<td>2015</td>
<td>New funding partners and new features</td>
</tr>
<tr>
<td>2016</td>
<td>Personalized library sites, Spanish courses</td>
</tr>
</tbody>
</table>
What is DigitalLearn.org?

- 19 modules
- 6-22 minutes long
- English and Spanish
- Video with narration
- PDF Transcripts

Digital Readiness Gaps

- The Unprepared: 14%
- Traditional Learners: 5%
- The Reluctant: 33%
- Cautious Clickers: 31%
- Digitally Ready: 17%

http://www.pewinternet.org/2016/09/20/digital-readiness-gaps/
DigitalLearn Accomplishments

- 1.5 million page views, 186,000 visitors, 50,000 course completions
- Expanding content, 2-4 new courses annually
- Spanish translation
- Community of practice
- Customized sites

Customized DigitalLearn.org Sites
DigitalLearn.org Partners

ALA Office for Diversity, Literacy and Outreach Services

Your Input and Questions