WHO DOESN’T HAVE INTERNET?

As important as rural broadband infrastructure investment may be, it won’t be enough by itself to close the nation’s broadband gap.

That’s because lack of physical network access is just one of the reasons why so many U.S. households don’t have the Internet access they need for 21st century living.

HERE’S A FACT THAT MAY SURPRISE YOU:

Residents of rural Census tracts accounted for 5 OF 20 MILLION zero-broadband households reported by the 2017 American Community Survey.

56% of those in rural tracts have household incomes of less than $35,000.

15 MILLION zero-broadband households are in “urbanized” Census tracts where high-speed broadband has usually been available for years.

61% of those in urbanized tracts have household incomes of less than $35,000.

Common thread among these unconnected households is limited income.

THE SOLUTION?

Affordable broadband, affordable devices and digital literacy trainings.