

CITY OF  
**LONG BEACH**  
**Digital Inclusion  
Initiative**

## Digital Inclusion Stakeholder Committee Meeting Notes and Recap

Thursday, August 29, 2019

4:30PM – 7:00PM

Michelle Obama Neighborhood Library

5870 Atlantic Avenue Long Beach, CA 90805

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### **Cross-Sector Partners Present at Thursday, 08/29 Committee Meeting:**

1. Adam Lara, City of Long Beach Office of Equity
2. AJ Middleton, human-I-T
3. Andrew Mandujano, Long Beach Forward
4. Asia Powell, California Public Utilities Commission
5. Austin Metoyer, Downtown Long Beach Alliance
6. Brian Jackson, Long Beach Unified School District
7. Christine Petit, Long Beach Forward
8. Christine Hertz, Long Beach Public Library
9. Dana Friez, Long Beach Unified School District
10. Eileen Harris, human-IT
11. Eric Romero, City of Long Beach Economic Development Department
12. Erick Serrato, Pacific Gateway
13. Estefania Zavala, City of Long Beach Technology and Innovation Department
14. Gabriel Cruz, City of Long Beach Park, Recreation and Marine Department
15. Gladys Kaiser, City of Long Beach Park, Recreation and Marine Department
16. Gwen Shaffer, City of Long Beach Technology and Innovation Commission
17. Jacob O'Donnell, Office of Senator Lena Gonzalez
18. Janet Foster, California State University, Long Beach
19. Jessica Schumer, City of Long Beach Economic Development Commission
20. Jesvin Selda, Community Ambassador
21. John Keisler, City of Long Beach Economic Development Department
22. Jonathan Gray, YMCA of Greater Long Beach Community Development Branch
23. Katie Balderas, City of Long Beach Office of Equity
24. Larry Best, California Emerging Technology Fund
25. Lea Eriksen, City of Long Beach Technology and Innovation Department
26. Les Peter, YMCA of Greater Long Beach Community Development Branch
27. Luz Esparza, Accenture
28. Marcia Garcia, Community Ambassador
29. Markel Cooper, Andy Street Community Association
30. Martel Cooper, Andy Street Community Association
31. Nader Twal, Long Beach Unified School District
32. Nida Watkins, Housing Authority of City of Long Beach
33. Parisa Vinzant, City of Long Beach Technology and Innovation Commission
34. Rebecca F. Kauma, City of Long Beach Technology and Innovation Department
35. Robb Korinke, City of Long Beach Technology and Innovation Commission
36. Ryan Kurtzman, City of Long Beach Technology and Innovation Department
37. Ryan Park, Laserfiche
38. Sinara Sagn, United Cambodian Community
39. Stephen Garcia, Crown Castle
40. Steve Zoegall, Accenture
41. Tyler Bonanno-Curley, Office of Senator Lena Gonzalez

## **Thursday, 08/29 Committee Meeting Notes and Recap:**

- Rebecca Kauma, Project Lead for Economic and Digital Inclusion called the Committee Meeting to order at 4:47PM.
- Councilmember Rex Richardson of the 9<sup>th</sup> District, welcomed the Committee Members and thanked them for their work, and spoke about the importance of connecting citizens to technology and offering access to everybody (#tequity).
- Lea Eriksen, Director of Technology and Innovation, set the context by providing an overview of the digital divide in Long Beach and highlighting shared language for digital equity and inclusion.
- Rebecca Kauma, Project Lead for Economic and Digital Inclusion, reviewed the process and timeline to develop the Digital Inclusion Roadmap. She discussed the collective impact approach and equity lens that the Committee will use while developing the Roadmap. By July 2020, the Digital Inclusion Roadmap will be published.
- Leslie Smith, Consultant with McCormick L.A., reviewed the roles and responsibilities of the Committee Members and the Backbone Support/Organization. Leslie also facilitated an exercise with the Committee to develop a vision statement, and to create preliminary goals for each working group (e.g. capacity, connectivity and technology).
- The Committee Meeting adjourned at 7:00PM.

## **Thursday, 08/29 Committee Meeting Draft Deliverables:**

### **Draft Vision Statement:**

- Every individual in Long Beach, regardless of race, income, age, ability, or place has high quality, accessible, technology resources and services to be civically engaged, and socially and economically empowered.

### **Draft Goals (Capacity Working Group):**

- Expand digital literacy trainings and supports tailored to diverse communities (example: based on ability, age, learning styles, language, etc.).
- Create pathways to job preparedness.
- Job Preparedness and digital literacy skills development.
  - Help older workers remain competitive in an increasingly tech-dependence job market.
  - Prioritize investments in tech-focused pathway programs for youth and adults, using an equity lens.
  - Use career development best practices to help residents leapfrog across the digital divide, finding jobs in the local tech sector.
- Leadership & Capacity
  - Building community-based organization (CBO) capacity/Promotora Model.
  - Businesses need to be a part of this.
  - Preparing community members for typical workplace culture.

### **Draft Goals (Connectivity Working Group):**

- [Internet] in any place.
- [Internet] any time.

### **Draft Goals (Technology Working Group):**

- Ensure an infrastructure that supports universal connectivity.
- All in Long Beach gave quality devised along with accessible technical support to use them efficiently.
- Provide reliable, accessible, secure, and supported internet-enabled devices.