Connect.DC
Digital Inclusion Initiative
Created by the DC Office of the Chief Technology Officer (OCTO) in 2010, Connect.DC works to bridge the digital divide by making technology easier to use, more accessible, more affordable, and more relevant to the everyday lives of District residents.
Our Model

**Training**
Basic, intermediate, and advanced tech training

**Public Awareness**
Advertisements on transit, in papers, and through direct mail.
Updates through text messages and social media.

**Programs, Partners, and Tools**
Digital citizenship tech programs.
Buy-in from local stakeholders.
Useful applications and digital content.

**Public Technology Access**
Access at libraries, recreation centers, other government facilities, and local nonprofits.
Mobile Tech Lab.

**Affordable Internet Service and Computers**
Discounted Internet and computer offers for low-income DC residents.
Connect.DC Team

- **Delano**
  - Strategy and vision
  - Admin
  - Partnership development
- **Michell**
  - Project Management
  - Data
  - Training program lead
- **Adrian**
  - Outreach lead
  - Community events
  - Senior training
- **Andrew**
  - Customer Care
  - Outreach Assistant

Diagram:

- **Program Manager** (Delano Squires)
- **Operations Lead** (Michell Morton)
- **Outreach Coordinator** (Adrian Sutton)
- **Resident Engagement Specialist** (Andrew Williams)