# VISTA Assignment Description (VAD)

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<table>
<thead>
<tr>
<th>Title of Position:</th>
<th>Digital Inclusion VISTA 2</th>
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<tbody>
<tr>
<td>Sponsoring Organization:</td>
<td>United Way of Utah County</td>
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<tr>
<td>Project/Program Name:</td>
<td>Digital Inclusion</td>
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<td>Project Period:</td>
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<td>Site Name:</td>
<td>United Way of Utah County</td>
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<tr>
<td>Focus Area (Options listed on application)</td>
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<tr>
<td>Primary:</td>
<td>Digital Inclusion</td>
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<tr>
<td>Secondary:</td>
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## VISTA Assignment Objectives and Member Activities

### Goal of the Project (in your own words):
*Improve the sustainability of the digital inclusion program through grant writing, partnership building, and incorporating digital inclusion in other United Way offerings.*

### Research and apply for grants to provide sustained funding for digital inclusion

**Member Activities:**

1. Become familiar with grant landscape relating to technology and education
2. Select and apply for relevant grants
3. Keep up to date statistics and stories to strengthen applications

### Develop methods of tracking and quantifying digital inclusion outcomes

**Member Activities:**

1. Research other digital inclusion programs for common statistics and outcomes
2. Develop ways to track those outcomes
3. Analysis the effectiveness of tracking methods and make changes if needed
4. Use data when applying for grants

### Identify and connect with companies whose goals are aligned with digital inclusion

**Member Activities:**

1. Work with campaign team to identify companies that can engage more with United Way through digital inclusion
2. Strategize plans for best engaging those companies
3. Develop specific asks (volunteers, services, technology, money)

**Incorporate and align digital inclusion with other United Way offerings**

**Member Activities:**

1. Identify areas in United Way’s programming where technology access and knowledge is needed
2. Develop ways to include digital literacy in those areas
3. Implement strategies and refine as needed

**Work with and expand Digital Inclusion advisory group**

**Member Activities:**

1. Plan and hold quarterly digital inclusion advisory meetings
2. Invite new partners to take part in meetings
3. Come up with measurable goals and action items