

VISTA Assignment Description (VAD)

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Title of Position: Digital Inclusion VISTA 2
Sponsoring Organization: United Way of Utah County Project/Program Name: Digital Inclusion Project Period:
Site Name: United Way of Utah County
Focus Area (Options listed on application) Primary: Digital Inclusion Secondary:

VISTA Assignment Objectives and Member Activities

Goal of the Project (in your own words):

Improve the sustainability of the digital inclusion program through grant writing, partnership building, and incorporating digital inclusion in other United Way offerings.

Research and apply for grants to provide sustained funding for digital inclusion

Member Activities:

1. Become familiar with grant landscape relating to technology and education
2. Select and apply for relevant grants
3. Keep up to date statistics and stories to strengthen applications

Develop methods of tracking and quantifying digital inclusion outcomes

Member Activities:

1. Research other digital inclusion programs for common statistics and outcomes
2. Develop ways to track those outcomes
3. Analysis the effectiveness of tracking methods and make changes if needed
4. Use data when applying for grants

Identify and connect with companies whose goals are aligned with digital inclusion

Member Activities:

1. Work with campaign team to identify companies that can engage more with United Way through digital inclusion
2. Strategize plans for best engaging those companies

3. Develop specific asks (volunteers, services, technology, money)

Incorporate and align digital inclusion with other United Way offerings

Member Activities:

1. Identify areas in United Way's programming where technology access and knowledge is needed
2. Develop ways to include digital literacy in those areas
3. Implement strategies and refine as needed

Work with and expand Digital Inclusion advisory group

Member Activities:

1. Plan and hold quarterly digital inclusion advisory meetings
2. Invite new partners to take part in meetings
3. Come up with measurable goals and action items