

**LG** COUNCILWOMAN  
**LENA GONZALEZ**

**DATE:** March 19, 2019  
**TO:** Honorable Mayor and Members of the City Council  
**FROM:** Councilwoman Lena Gonzalez, District 1 <sup>LG</sup>  
**SUBJECT:** Fund Transfer for Digital Inclusion Roadmap

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**RECOMMENDATION**

Increase appropriations in the General Services Fund (IS 385) in the Technology and Innovation Department (TI) in the amount of \$40,000 offset by the First Council District one-time District Priority Funds transferred from the General Fund (GF) in the Citywide Activities Department (XC) to support the development of the Digital Inclusion Roadmap.

**DISCUSSION**

On Tuesday, January 23, 2018, Councilwoman Lena Gonzalez sponsored, and the Long Beach City Council unanimously approved, various items focused on addressing the digital divide through digital inclusion efforts in the City of Long Beach. Some of the key directives include:

- Affirming the City's commitment to closing the digital divide and becoming an official affiliate of the National Digital Inclusion Alliance (NDIA);
- Recycling City-owned computers through donation events in underserved neighborhoods; and
- Developing and implementing a Digital Inclusion Roadmap in collaboration with City staff and community stakeholders.

With the appropriated funds, City staff will partner with community members and local stakeholders to co-create an equity-framed Digital Inclusion Roadmap. This Roadmap will be informed by the Technology and Innovation Commission's recently published report, Analysis and Recommendations for Advancing Digital Inclusion in Long Beach, and should also include:

- Specific actions and strategies to advance equitable access to and use of digital resources, services, and tools for all Long Beach residents;
- Clear vision, goals, objectives, and strategies for developing and implementing citywide digital inclusion efforts through an equity and collective impact process;
- Recommendations toward the establishment of a revenue generating Digital Inclusion Fund to sustain this work; and

- Development and implementation of a communications plan to engage residents who are not online through canvassing, door-knocking, and other in-person outreach.

This matter was reviewed by Budget Manager Grace H. Yoon on March 13, 2019.

### **FISCAL IMPACT**

This recommendation provides funds to the Technology and Innovation Department (TI) to support the development of the Digital Inclusion Roadmap. The total appropriation increase of \$40,000 in the General Services Fund (IS 385) in the Technology and Innovation Department (TI) will be offset by a transfer of the First Council District one-time District Priority Funds in the General Fund (GF) in the Citywide Activities Department (XC). Completing this work is anticipated to result in a minimal impact to staff hours beyond normal budgeted scope of duties and is in line with existing City Council priorities.

### **SUGGESTED ACTION**

Approve recommendation.



**City of Long Beach Memorandum**  
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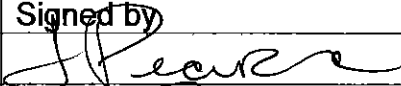
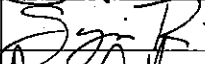
## REQUEST TO ADD AGENDA ITEM

**Date:** March 14, 2019  
**To:** Monique De La Garza, City Clerk  
**From:** Councilwoman Lena Gonzalez, First District <sup>✓</sup>  
**Subject:** Request to Add Agenda Item to Council Agenda of March 19, 2019

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Pursuant to Municipal Code Section 2.03.070 [B], the City Councilmembers signing below request that the attached agenda item (due in the City Clerk Department by Friday, 12:00 Noon) be placed on the City Council agenda under New Business via the supplemental agenda.

The agenda title/recommendation for this item reads as follows:

Council District	Authorizing Councilmember	Signed by
2	Jeannine Pearce	
3	Suzie Price	
9	Rex Richardson	