EVERYONE NEEDS INTERNET

WHO IS NOT CONNECTED?

36 MILLION US HOUSEHOLDS
Do not have wireline broadband connections*

* cable, DSL or fiber

26 MILLION Households in URBAN Areas
10 MILLION Households in RURAL Areas

BREAKDOWN GRAPH BY INCOME

Percent of households not using wired high-speed internet service at home, by household income:

- Less than $25,000: 54%
- $25,000-$49,999: 39%
- $50,000-$74,999: 25%
- $75,000-$99,999: 22%
- $100,000 and up: 17%

Source: National Telecommunications and Information Administration & U.S. Census Bureau, NTIA Internet Use Survey, 2019 data [Data set], https://www.ntia.gov/data.

THE SOLUTION?

Affordable Broadband, Affordable Devices, and Digital Literacy Training

digitialinclusion.org