

2021 Internet for All Digital Equity Objectives and Key Results (OKR)

(Excerpt from internal workplan – OKR GTM Tracking tool)






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Avatar	Objective and owner	# of KR's
	<p>Digital Equity: Digital equity programs and services funded by the City achieve their stated program results of digital skills training, device ownership, and/or internet connectivity.</p> <p><small>Tracye Cantrell</small></p> <p>Executive Advisor Digital Equity</p> <p>Community Technology and Broadband Team</p> <p>Digital Services for the Public</p>	1 key results
	<p>Internet for All (S7): Advocate to ensure Internet Service Provider offerings meet residents' needs.</p> <p><small>Tracye Cantrell</small></p> <p>Internet for All Digital Equity Executive Advisor</p> <p>Digital Services for the Public</p>	1 key results
	<p>Digital Equity: Increase data gathering, capacity, and processes in the digital equity program to improve service delivery.</p> <p><small>Tracye Cantrell</small></p> <p>Executive Advisor Digital Equity</p> <p>Community Technology and Broadband Team</p>	2 key results
	<p>Internet for All (S1): Increase awareness and adoption of low-cost internet programs and devices.</p> <p><small>Alice Lawson</small></p> <p>Digital Equity Internet for All Executive Advisor</p> <p>Digital Services for the Public</p>	2 key results
	<p>Digital Equity: Monitor and advocate for state and federal policy that supports digital equity, broadband deployment and adoption</p> <p><small>David Keyes</small></p> <p>Community Technology and Broadband Team</p> <p>Executive Advisor Digital Equity</p> <p>Digital Services for the Public</p>	2 key results

	<p>Internet for All: We will deliver Q1 Internet for All Seattle (IFA) update report as requested by the City Council on time as measured by:</p> <p>Tracye Cantrell</p> <p>Internet for All Digital Equity Executive Advisor</p> <p>Digital Services for the Public</p>	<p>4 key results</p>
	<p>Internet for All (S5): Champion legislation/policies to advance universal internet access and adoption.</p> <p>Vinh Tang</p> <p>Digital Equity Internet for All Executive Advisor</p> <p>Digital Services for the Public</p>	<p>2 key results</p>
	<p>Internet for All (S4): Pursue private sector and philanthropic funding.</p> <p>Tracye Cantrell</p> <p>Internet for All Digital Equity Executive Advisor</p> <p>Digital Services for the Public</p>	<p>2 key results</p>
	<p>Digital Equity: Increase the number of low-income residents receiving information on access to low-cost home internet service</p> <p>Tracye Cantrell</p> <p>Digital Equity Executive Advisor</p> <p>Community Technology and Broadband Team</p> <p>Digital Services for the Public Cable Service</p>	<p>3 key results</p>
	<p>Internet for All (S2): Expand no or low-cost connectivity options in targeted areas of the City.</p> <p>Tracye Cantrell</p> <p>Internet for All Digital Equity Executive Advisor</p> <p>Digital Services for the Public</p>	<p>5 key results</p>
	<p>Internet for All (S3): Partner with organizations to deliver culturally relevant digital inclusion programs.</p> <p>Tracye Cantrell</p> <p>Internet for All Digital Equity Executive Advisor</p>	<p>5 key results</p>

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Internet for All (S6): Strengthen regional collaboration by forming an "Internet for All" Coalition.

Tracye Cantrell

Internet for All

Digital Equity

Executive Advisor

Digital Services for the Public

1 key results

TR

Internet for All (S8): Examine new technologies to ensure best-in-class internet infrastructure and consumer choices.

Tracye Cantrell

Executive Advisor

Digital Equity

Internet for All

Digital Services for the Public

1 key results