



Net Inclusion

PORTLAND 2022

FEBRUARY 15-17

ABOUT NET INCLUSION

The Net Inclusion conference has been a staple in the digital inclusion community since 2016, bringing hundreds of practitioners, advocates, academics, internet service providers, and policymakers together to share their knowledge and discuss:

- local, state and federal policies and policy innovations impacting digital equity,
- sources of financial and programmatic support of digital inclusion programs,
- and digital inclusion best practices from across the country.

The COVID-19 pandemic shed a national spotlight on digital inclusion work, drastically increasing the need for resources and information sharing. Net Inclusion moved online for 2020 and 2021, bringing in around 500 registrations for each webinar. NDIA expects 2022 to be the highest attended and viewed Net Inclusion to date.

At Net Inclusion 2019 in Charlotte, NC, we had:

- More than 350 attendees from 32 states, DC, Puerto Rico, Belgium, and Canada
- Over 200 different organizations represented, including:
 - 52 Local Nonprofits
 - 38 National Nonprofits
 - 34 Educational Organizations
 - 33 Government Agencies
 - 21 Libraries
 - 10 Housing Authorities
- 230 people view sessions via Livestream

Your sponsorship dollars are essential to keeping registration costs low and maintaining the staff time required to make the Net Inclusion a well curated experience.

SPONSORSHIP PACKAGES	PREMIER \$50,000	TERABYTE \$25,000	GIGABYTE \$12,000	MEGABYTE \$5,000
Number of registrations included	8	6	4	2
Custom Sponsorship*		X		
Sponsor logo on website and blog post	X	X	X	X
Sponsor recognition in event program	X	X	X	X
Sponsor logo on signage	X	X	X	X
Two custom thank you posts to Facebook and Twitter	X	X	X	
Sponsor conducts 5 minute welcome during a plenary	X			

***A custom sponsorship at the Terabyte level can include any of the following:**

- **Registration Scholarships Sponsor** - help grow the community by sponsoring registration for **15 people** who may not have the opportunity to attend otherwise. Sponsor and NDIA will agree on how recipients are chosen. The following will be considered:
 - Diversity - provided to individuals who are historically underrepresented
 - Small Organizations - provided to individuals at organizations with limited budgets
 - Students - provided to students studying digital equity or engaged in local digital inclusion work
- **Travel Scholarships Sponsor** - sponsor the travel of **4 people** who may not have the opportunity to join otherwise. Sponsor and NDIA will agree on how recipients are chosen. The following will be considered:
 - Diversity - provided to individuals who are historically underrepresented
 - Small Organizations - provided to individuals at organizations with limited budgets
 - Students - provided to students studying digital equity or engaged in local digital inclusion work
- **Live Stream Sponsor** - allow us to provide the entire conference online in 2022. While pandemic restrictions are loosening, there are countless people who will still be unable to attend in person. Sponsor will receive recognition on the live stream.
- **Site Tour Sponsor** - help us provide the transit needs for Day 1 Site Tours. Sponsor will receive recognition on site tour signage.
- **Breakfast, Lunch, or Reception Sponsor** - everyone's gotta eat! Sponsor will receive recognition on signage near buffet tables.

digitalinclusion.org

Contact caitlin@digitalinclusion.org for additional information.