1. Identity and contact information for dedicated digital inclusion staff.

   Kelsey Baird  
   Digital Equity Coordinator  
   kbaird@sandiego.gov  
   619-236-7212 office  
   760-330-0098 cell

2. Job description.

   - Coordinate development and implementation of citywide broadband master planning efforts.
   - Lead and manage SD Access 4 All digital equity programming, including digital literacy and digital navigation services and device access initiatives.
   - Manage outreach efforts for federal internet subsidy programs: Emergency Broadband Benefit and Affordable Connectivity Program.
   - Manage stakeholder engagement groups, including internal City Digital Equity Working Group, Digital Navigator Leadership Team, San Diego Promise Zone Digital Inclusion workshops.
   - Act as City liaison for regional and national digital equity coalitions.
   - Collect and utilize data to analyze digital equity program outcomes.