

**1. Identity and contact information for dedicated digital inclusion staff.**

**Kelsey Baird**  
**Digital Equity Coordinator**  
**[kbaird@sandiego.gov](mailto:kbaird@sandiego.gov)**  
**619-236-7212 office**  
**760-330-0098 cell**

**2. Job description.**

- **Coordinate development and implementation of citywide broadband master planning efforts.**
- **Lead and manage SD Access 4 All digital equity programming, including digital literacy and digital navigation services and device access initiatives.**
- **Manage outreach efforts for federal internet subsidy programs: Emergency Broadband Benefit and Affordable Connectivity Program.**
- **Manage stakeholder engagement groups, including internal City Digital Equity Working Group, Digital Navigator Leadership Team, San Diego Promise Zone Digital Inclusion workshops.**
- **Act as City liaison for regional and national digital equity coalitions.**
- **Collect and utilize data to analyze digital equity program outcomes.**