Interpretation Instructions

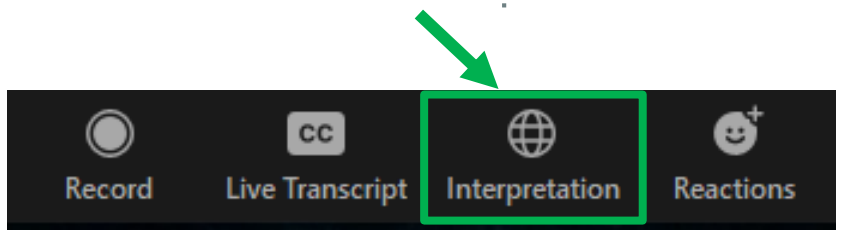
Click on the “Interpretation” Globe in the zoom toolbar and click your preferred language (English or Spanish)

If you are called in on your phone, sync your phone with your video by hovering over “Join Audio”, and click #Participation Code#

Instrucciones de interpretación

Haga clic en el globo terráqueo "Interpretación" en la barra de herramientas de zoom y haga clic en su idioma preferido (inglés o español)

Si recibe una llamada desde su teléfono, sincronice su teléfono con su video colocando el cursor sobre "Unirse al audio" y haga clic en #Código de participación #



Agenda for Today

4 – 4:10	**Welcome & Framing** *Devon, Consuelo*
4:10 – 4:25	**Introductions & Community Building** *Everyone!*
4:25 – 4:35	**Looking Ahead: Guiding Team Mission & Roadmap** *Jill*
4:35 – 4:55	**What is Digital Inclusion?** *Munirih Jester, National Digital Inclusion Alliance (NDIA)*
4:55 - 5	**Next Steps** *Devon*

Background

Launch of Chicago Connected
A $50M 4-year public-private partnership to expand K-12 broadband access

Chicago Connected expansion
To graduating Chicago Public Schools seniors who matriculate to City Colleges of Chicago

Citywide digital equity strategy
Informed by the experiences of community members most burdened by the digital divide

June 2020

- Largest scale, longest duration broadband program
- Hailed as "gold standard"
- Connected 64,000 students
- ***Made a pledge to also take on the broader challenge of closing the city's digital divide in its entirety***

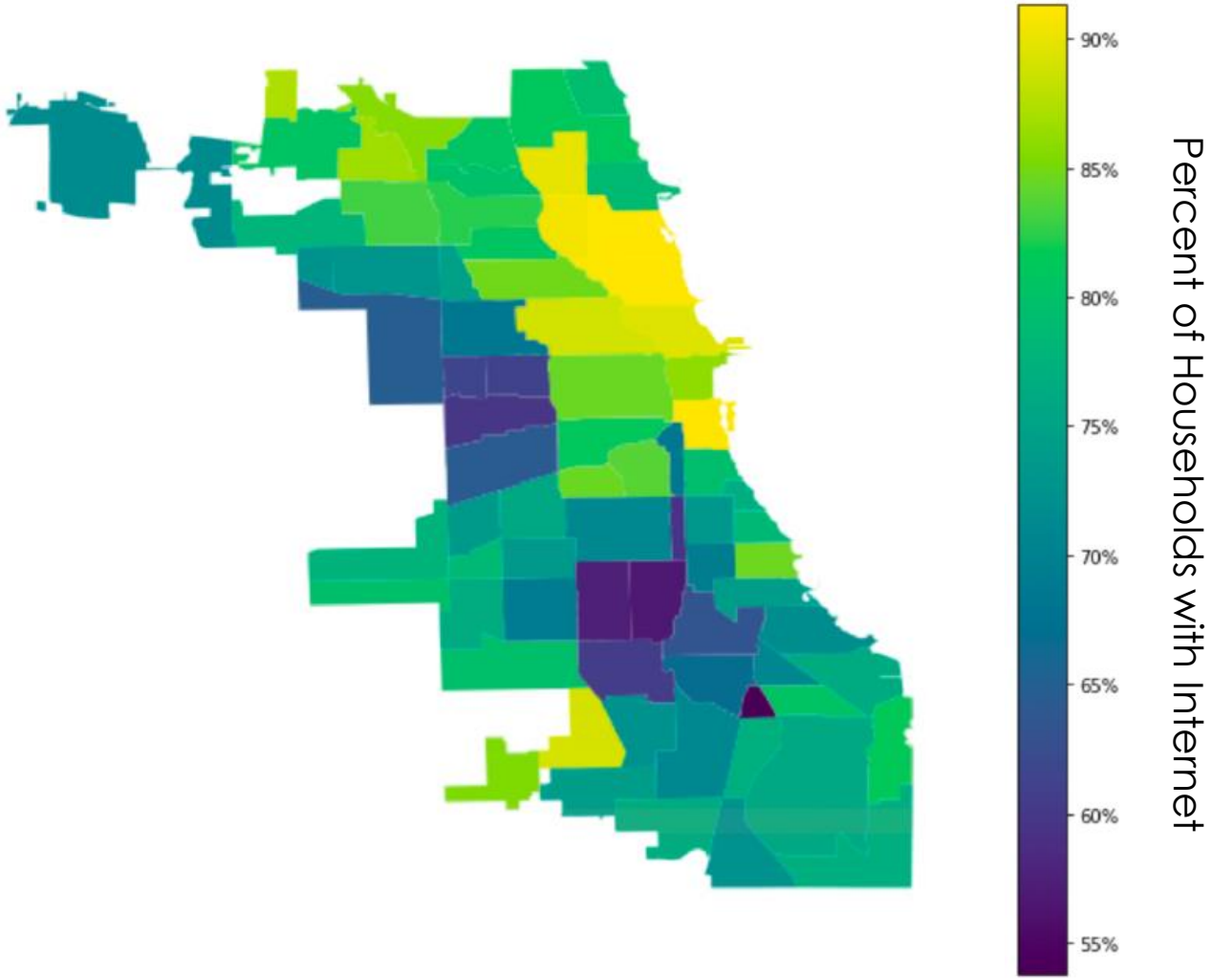
June 2021

- Continued exploration of additional opportunities to structurally close the digital divide in Chicago
- ***Identifying way to expand the initiative beyond K-12 students***

Today

- We've learned a lot
- New funding is coming from the federal government
- ***Now, we need to gain a comprehensive understanding of barriers to digital equity to use resources strategically***

The digital divide is an equity issue



- Chicago's least connected neighborhoods are all on the South and West Sides
- In the 8 least connected neighborhoods, ***more than 1 in 3 residents lacks internet access***
- The lowest earners in the City are the least connected
- Communities that are more than 90% Black are also the least connected

Why this process matters

Consuelo Martinez

CPS Parent Leader, Guiding Team Member – Civic & Social Engagement

Digital Equity Council Structure

Elyda Healy, *Interpreter*

Guiding Team

Devon Braunstein, *Mayor's Office*
Jill Gottfred-Sohoni, *Engagement Consultant*
Lauren Burdette, *Mayor's Office*
Becky Raymond, *Chicago Citywide Literacy Coalition*

Workforce	Health	Education	Civic & Social Engagement
Andrew Wells *Chicago Urban League*	**Rachel Herter** *Lawndale Christian Health Center*	**Sabrina Jackson** *Teamwork Englewood*	**Esteban Rodriguez** *Northwest Center*
Shameka West *Community Leader*	**Karina Aguilar** *Community Leader*	**Dominique Smith** *Community Leader*	**Consuelo Martinez** *Community Leader*
Marisa Lewis *Chicago Cook Workforce Partnership*	**Dr. Erica Taylor** *Chicago Dept. of Public Health*	**Berenice Pond** *Chicago Public Schools*	**Kate Lapinski** *Chicago Public Library*
		Katheryn Hayes *City Colleges of Chicago*	**Sasha Neri** *Chicago Public Library*

Community Members to Engage (across all 4 working groups)

- Adult learners
- Higher ed students
- People who are housing insecure
- Immigrant community
- Job seekers
- Opportunity youth
- People experiencing homelessness
- People with disabilities
- Pre-K-12
- Public housing residents
- Returning residents
- Seniors
- Small business owners
- Undocumented residents

Introductions & Community Building

- Name, Community, Organization, Role
- Why is digital equity important to you and your community?

Looking Ahead: Guiding Team Mission & Roadmap

Jill Gottfred-Sohoni

Community Engagement, Circle Root Collaborative

Why are we here?

Our mission is to work together to ensure *all* Chicagoans have access to functional Internet, devices, and digital learning tools by 2026.

We will do this by engaging community members most impacted by the digital divide, focusing in areas of the City we know are the least connected.

In our April 7 meeting, we will spend time in small groups aligning on a guiding question and our goals.

What do the next 7 months look like?

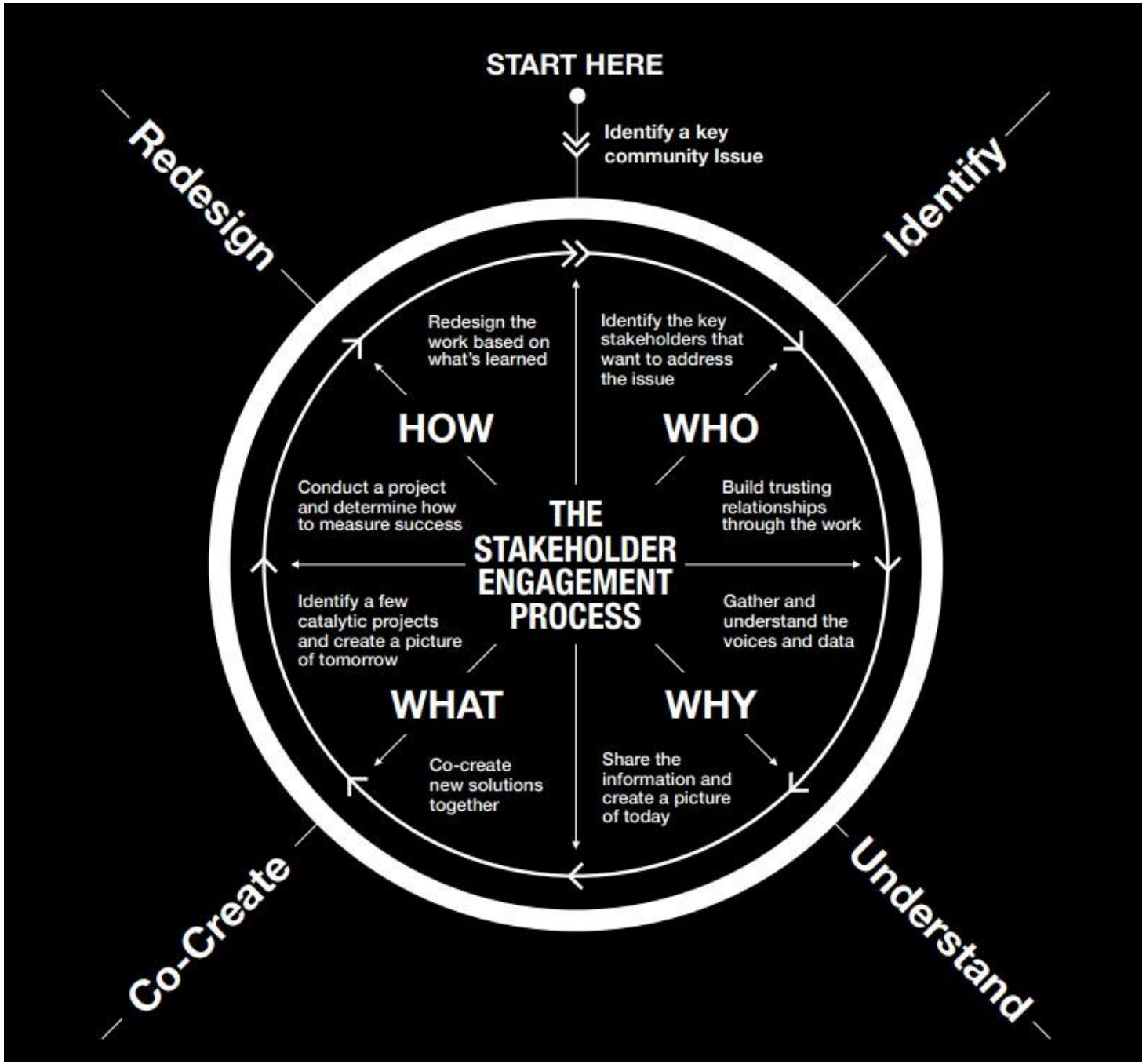
Month	Meetings & Activities	Objectives
March	• Guiding Team Meeting Kickoff Part 1	• Get to know each other and understand role of DEC in advancing digital equity • Understand stakeholder engagement process and meaning of digital inclusion
April	• Guiding Team Meeting Kickoff Part 2 • Prep for Working Group Session 1	• Align on guiding question, goals, and community agreements • Develop engagement and recruitment approach for working group sessions
May	• **Understanding the Current State & Barriers to Digital Equity**: 4 Community Input Sessions*	• Understand the current state of digital equity and barriers through the lens of community members
June	• Guiding Team Debrief & Prep for Working Group Session 2 • **Understanding Existing Resources**: 4 Community Input Sessions*	• Identify other data points or information needed • Understand existing resources, assets, and strengths
July	• Guiding Team Debrief & Prep for Working Group Session 3 • **Develop Recommendations**: 4 Community Input Sessions*	• Identify other data points or information needed • Develop recommendations to reach state of digital equity
August	• Guiding Team Debrief & Prep for Report Creation • Mayor's Office Drafts Report • Review and Feedback on Report	• Reflect on findings and share feedback • Draft report, seek public feedback, revise
September	• Finalize and Publish Report	• Capture a digital equity strategy based on learnings

*One session per topic: Workforce, Health, Education, Civic & Social Engagement

Role of the Guiding Team

As a member of the Guiding Team, you will...

- Meet and collaborate with other co-chairs to identify potential synergies and tensions
- Contribute to agenda and content for community input sessions related to your topic
- Recruit community members from designated populations or subject areas to participate in input sessions
- Facilitate community discussions
- Report out and reflect on findings from each meeting
- Cultivate a focus on equity—including seeking diverse participants and fostering conditions for everyone to be included
- Serve as a bridge for the work in the community, seeking input from stakeholders, speaking at community events, etc.


START HERE
Identify a key community Issue
Identify
WHO
Identify the key stakeholders that want to address the issue
Build trusting relationships through the work
WHY
Gather and understand the voices and data
Understand
Share the information and create a picture of today
Co-Create
WHAT
Co-create new solutions together
Identify a few catalytic projects and create a picture of tomorrow
Redesign
HOW
Redesign the work based on what's learned
Conduct a project and determine how to measure success
THE STAKEHOLDER ENGAGEMENT PROCESS

What is Digital Inclusion?

Munirih Jester, Digital Inclusion Programs Manager

National Digital Inclusion Alliance (NDIA)

Next Steps

1. **Review Foundational Resources Packet on your own time**

   (Available in Google Folder, to be shared via email)

2. **Attend our Part 2 meeting in-person on <u>April 7, 4:30-6 pm</u> at:**

   Chicago Urban League

   4510 Michigan Ave

   Chicago, IL 60653

Appendix

What is Digital Equity and Inclusion?

Digital Equity:

- A condition in which all individuals and communities have the information technology capacity needed for full participation in our society, democracy and economy.
- Digital Equity is necessary for civic and cultural participation, employment, lifelong learning, and access to essential services.

Digital Inclusion:

- Refers to the activities necessary to ensure that all individuals and communities, including the most disadvantaged, have access to and use of Information and Communication Technologies
- This includes 5 elements:

Affordable, quality broadband internet service

Devices that meet the needs of users

Access to digital literacy training

Quality technical support

Content designed to enable and encourage self-sufficiency, participation, & collaboration

Source: National Digital Inclusion Alliance (NDIA)

Digital Equity Council Guiding Question and Goals

Proposed Guiding Question *(to be workshopped with Guiding Team)*: How can we work together to ensure all Chicagoans have access to functional Internet, devices, and digital learning tools by 2026?

The **Digital Equity Council** will have 5 primary goals:

1. Identify what communities are most burdened by digital inequities using data and stories
2. Build a trusting ecosystem of relationships among Chicagoans most impacted by digital inequities, and organizations/institutions seeking to address the digital divide
3. Identify what the biggest barriers to equity are for Chicagoans most impacted by the digital divide
4. Identify what assets exist to break down barriers identified, and identify where there are gaps in resources
5. Compile recommendations in the areas of *a) Policy, Laws, & Regulations, b) Public-Private Partnerships, and c) Direct Service* into a Chicago Digital Equity Report, including how to institutionalize / sustain an on-going, community-led digital equity coalition

Digital Equity Council Structure

Guiding Team

Co-Chairs (WG leads) + MO

Topic Area Working Groups

- Workforce
- Health
- Education
- Civic & Social Engagement

Overlay with digital inclusion elements

- ***Internet***
- ***Devices***
- ***Digital Learning***
- ***Tech Support***
- ***Accessible Content***

Impacted Populations to Engage (across all 4 working groups)

- *Pre-K-12*
- *Higher Ed*
- *Job Seekers*
- *People with Disabilities*
- *Seniors*
- *Undocumented*
- *Returning Residents*
- *Immigrant*
- *Adult Learners*
- *Small Business Owners*
- *Opportunity Youth*
- *Public Housing*
- *Experiencing Homelessness*
- *Housing Insecure*

→ Findings from working group sessions to be summarized in a citywide Digital Equity Plan in the areas of a) Policy, Laws, & Regulations, b) Public-Private Partnerships, and c) Direct Service