Interpretation Instructions

Click on the “Interpretation” Globe in the zoom toolbar and click your preferred language (English or Spanish)

If you are called in on your phone, sync your phone with your video by hovering over “Join Audio”, and click #Participation Code#

Instrucciones de interpretación

Haga clic en el globo terráqueo "Interpretación" en la barra de herramientas de zoom y haga clic en su idioma preferido (inglés o español)

Si recibe una llamada desde su teléfono, sincronice su teléfono con su video colocando el cursor sobre "Unirse al audio" y haga clic en #Código de participación #
## Agenda for Today

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Presenter(s)</th>
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<tr>
<td>4 – 4:10</td>
<td>Welcome &amp; Framing</td>
<td>Devon, Consuelo</td>
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<tr>
<td>4:10 – 4:25</td>
<td>Introductions &amp; Community Building</td>
<td>Everyone!</td>
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<td>4:25 – 4:35</td>
<td>Looking Ahead: Guiding Team Mission &amp; Roadmap</td>
<td>Jill</td>
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<tr>
<td>4:55 - 5</td>
<td>Next Steps</td>
<td>Devon</td>
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Launch of Chicago Connected
A $50M 4-year public-private partnership to expand K-12 broadband access

Chicago Connected expansion
To graduating Chicago Public Schools seniors who matriculate to City Colleges of Chicago

Citywide digital equity strategy
Informed by the experiences of community members most burdened by the digital divide

June 2020
- Largest scale, longest duration broadband program
- Hailed as “gold standard”
- Connected 64,000 students
- Made a pledge to also take on the broader challenge of closing the city’s digital divide in its entirety

June 2021
- Continued exploration of additional opportunities to structurally close the digital divide in Chicago
- Identifying way to expand the initiative beyond K-12 students

Today
- We’ve learned a lot
- New funding is coming from the federal government
- Now, we need to gain a comprehensive understanding of barriers to digital equity to use resources strategically
The digital divide is an equity issue

- Chicago’s least connected neighborhoods are all on the South and West Sides
- In the 8 least connected neighborhoods, **more than 1 in 3 residents lacks internet access**
- The lowest earners in the City are the least connected
- Communities that are more than 90% Black are also the least connected
Why this process matters

Consuelo Martinez

CPS Parent Leader, Guiding Team Member – Civic & Social Engagement
**Digital Equity Council Structure**

### Guiding Team

<table>
<thead>
<tr>
<th>Workforce</th>
<th>Health</th>
<th>Education</th>
<th>Civic &amp; Social Engagement</th>
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</thead>
<tbody>
<tr>
<td>Andrew Wells</td>
<td>Rachel Herter</td>
<td>Sabrina Jackson</td>
<td>Esteban Rodriguez</td>
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<tr>
<td>Chicago Urban League</td>
<td>Lawndale Christian Health Center</td>
<td>Teamwork Englewood</td>
<td>Northwest Center</td>
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<tr>
<td>Shameka West</td>
<td>Karina Aguilar</td>
<td>Dominique Smith</td>
<td>Consuelo Martinez</td>
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<tr>
<td>Community Leader</td>
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<tr>
<td>Marisa Lewis</td>
<td>Dr. Erica Taylor</td>
<td>Berenice Pond</td>
<td>Kate Lapinski</td>
</tr>
<tr>
<td>Chicago Cook Workforce</td>
<td>City Dept. of Public Health</td>
<td>Chicago Public Schools</td>
<td>Chicago Public Library</td>
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<tr>
<td>Partnership</td>
<td></td>
<td>Katheryn Hayes</td>
<td>Sasha Neri</td>
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<td></td>
<td></td>
<td>City Colleges of Chicago</td>
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**Community Members to Engage (across all 4 working groups)**

- Adult learners
- Higher ed students
- People who are housing insecure
- Immigrant community
- Job seekers
- Opportunity youth
- People experiencing homelessness
- People with disabilities
- Pre-K-12
- Public housing residents
- Returning residents
- Seniors
- Small business owners
- Undocumented residents

*Devon Braunstein, Mayor’s Office*
*Jill Gottfred-Sohoni, Engagement Consultant*
*Lauren Burdette, Mayor’s Office*
*Becky Raymond, Chicago Citywide Literacy Coalition*
Introductions & Community Building

• Name, Community, Organization, Role
• Why is digital equity important to you and your community?
Looking Ahead: Guiding Team Mission & Roadmap

Jill Gottfred-Sohoni

Community Engagement, Circle Root Collaborative
Our mission is to work together to ensure all Chicagoans have access to functional Internet, devices, and digital learning tools by 2026.

We will do this by engaging community members most impacted by the digital divide, focusing in areas of the City we know are the least connected.

In our April 7 meeting, we will spend time in small groups aligning on a guiding question and our goals.
## What do the next 7 months look like?

<table>
<thead>
<tr>
<th>Month</th>
<th>Meetings &amp; Activities</th>
<th>Objectives</th>
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| March   | • Guiding Team Meeting Kickoff Part 1                                                 | • Get to know each other and understand role of DEC in advancing digital equity  
• Understand stakeholder engagement process and meaning of digital inclusion                                                                 |
| April   | • Guiding Team Meeting Kickoff Part 2  
• Prep for Working Group Session 1                                                   | • Align on guiding question, goals, and community agreements  
• Develop engagement and recruitment approach for working group sessions                                                                       |
| May     | • Understanding the Current State & Barriers to Digital Equity: 4 Community Input Sessions* | • Understand the current state of digital equity and barriers through the lens of community members                                                                                                      |
| June    | • Guiding Team Debrief & Prep for Working Group Session 2  
• Understanding Existing Resources: 4 Community Input Sessions*                      | • Identify other data points or information needed  
• Understand existing resources, assets, and strengths                                                                                           |
| July    | • Guiding Team Debrief & Prep for Working Group Session 3  
• Develop Recommendations: 4 Community Input Sessions*                                 | • Identify other data points or information needed  
• Develop recommendations to reach state of digital equity                                                                                     |
| August  | • Guiding Team Debrief & Prep for Report Creation  
• Mayor’s Office Drafts Report  
• Review and Feedback on Report                                                          | • Reflect on findings and share feedback  
• Draft report, seek public feedback, revise                                                                                                       |
| September | • Finalize and Publish Report                                                              | • Capture a digital equity strategy based on learnings                                                                                         |

*One session per topic: Workforce, Health, Education, Civic & Social Engagement*
As a member of the Guiding Team, you will...

• Meet and collaborate with other co-chairs to identify potential synergies and tensions
• Contribute to agenda and content for community input sessions related to your topic
• Recruit community members from designated populations or subject areas to participate in input sessions
• Facilitate community discussions
• Report out and reflect on findings from each meeting
• Cultivate a focus on equity—including seeking diverse participants and fostering conditions for everyone to be included
• Serve as a bridge for the work in the community, seeking input from stakeholders, speaking at community events, etc.
What is Digital Inclusion?

Munirih Jester, Digital Inclusion Programs Manager

*National Digital Inclusion Alliance (NDIA)*
Next Steps

1. Review Foundational Resources Packet on your own time
   (Available in Google Folder, to be shared via email)

2. Attend our Part 2 meeting in-person on April 7, 4:30-6 pm at:
   Chicago Urban League
   4510 Michigan Ave
   Chicago, IL 60653
What is Digital Equity and Inclusion?

Digital Equity:
- A condition in which all individuals and communities have the information technology capacity needed for full participation in our society, democracy and economy.
- Digital Equity is necessary for civic and cultural participation, employment, lifelong learning, and access to essential services.

Digital Inclusion:
- Refers to the activities necessary to ensure that all individuals and communities, including the most disadvantaged, have access to and use of Information and Communication Technologies.
- This includes 5 elements:
  - Affordable, quality broadband internet service
  - Devices that meet the needs of users
  - Access to digital literacy training
  - Quality technical support
  - Content designed to enable and encourage self-sufficiency, participation, & collaboration

Source: National Digital Inclusion Alliance (NDIA)
Digital Equity Council Guiding Question and Goals

Proposed Guiding Question (to be workshopped with Guiding Team): How can we work together to ensure all Chicagoans have access to functional Internet, devices, and digital learning tools by 2026?

The Digital Equity Council will have 5 primary goals:

1. Identify what communities are most burdened by digital inequities using data and stories
2. Build a trusting ecosystem of relationships among Chicagoans most impacted by digital inequities, and organizations/institutions seeking to address the digital divide
3. Identify what the biggest barriers to equity are for Chicagoans most impacted by the digital divide
4. Identify what assets exist to break down barriers identified, and identify where there are gaps in resources
5. Compile recommendations in the areas of a) Policy, Laws, & Regulations, b) Public-Private Partnerships, and c) Direct Service into a Chicago Digital Equity Report, including how to institutionalize / sustain an on-going, community-led digital equity coalition
Digital Equity Council Structure

Guiding Team
Co-Chairs (WG leads) + MO

Overlay with digital inclusion elements

Topic Area Working Groups

Workforce  Health  Education  Civic & Social Engagement

Impact Populations to Engage (across all 4 working groups)

- Pre-K-12
- Higher Ed
- Job Seekers
- People with Disabilities
- Seniors
- Returning Residents
- Immigrant
- Adult Learners
- Small Business Owners
- Undocumented
- Opportunity Youth
- Public Housing
- Experiencing Homelessness
- Housing Insecure

→ Findings from working group sessions to be summarized in a citywide Digital Equity Plan in the areas of a) Policy, Laws, & Regulations, b) Public-Private Partnerships, and c) Direct Service