

# 2022 Unclassified Goals and Objectives for Kelsey Baird

(Min:5, Max:8)

## Other

You have no goals in this category.

## Financial

Goal/Objective	Metric/Target	Status
<b>2.1</b> Manage development process and submit proposal for CPUC Local Agency Technical Assistance grant funding to hire a consultant to create a citywide BB masterplan by deadline, projected for July 2022. *City of SD Strategic Plan -Protect and Enrich Every Neighborhood -Advance Mobility and Infrastructure -Foster Regional Prosperity -Champion Sustainability	If a proposal is drafted with input from key stakeholders, reviewed/edited, and is submitted by deadline. Key stakeholders view it as competitive and strong.	Not Yet Started
<b>2.2</b> Digital Equity Funding Plan and grant resources.	Integrate into larger DE plans and input in smartsheets tracker	Not Yet Started

## Learning and Growth

Goal/Objective	Metric/Target	Status
<b>3.1</b> Sustainable funding for digital equity - explore steps to create a digital equity fund or piggyback off of existing equity funds.	smartsheet tracker	Not Yet Started

<b>3.2</b> Develop networking course plan for CISCO.	Create a timeline and course plan outline measured in hours.	Not Yet Started
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### Internal Business Processes

Goal/Objective	Metric/Target	Status
<b>4.1</b> Coordinate RFP process for consultant to create citywide BB masterplan to be completed by January 2023. *City of SD Strategic Plan - Protect and Enrich Every Neighborhood -Advance Mobility and Infrastructure -Champion Sustainability -Foster Regional Prosperity	Outline the steps and milestones of the RFP process along with the stakeholder engagement/ decision plan. I will input this project into smartsheet tracker.	Not Yet Started

### Customer Service

Goal/Objective	Metric/Target	Status

**5.1 Create and socialize strategic communications plan for SD Access 4 All**

Outline the steps and milestones. Input this project into smartsheet tracker. Create regular meeting series with Craig and other key stakeholders to keep work on track.

**Not Yet Started**

**5.2 Create SD Access 4 All evaluation plan for internal and external stakeholders with specific KPIs and a schedule.**

This plan should have clear strategy to communicate wins. Will require integrating contract reporting requirements for DE contracts.

Integrate plan into smartsheet tracker and monitor progress.

**Not Yet Started**