

1. Your local government has, or directly funds, at least one full-time staff dedicated to digital inclusion initiatives, policies and/or programs.

Checklist: [Must meet 1 of 2]

There is a dedicated full-time staff person working on digital inclusion initiatives for your government or from a nonprofit entity representing your government for that purpose.

That staff position is fully funded by your government using public funds or funds granted to your government by another entity.

Required supporting Documentation [Must meet 3 of 4]

- **Identity and contact information for dedicated digital inclusion staff**
 - Rebecca Gibbons, Strategic Initiatives Manager;
Rebecca.gibbons@portlandoregon.gov; 503-823-5155
 - Leina Gonzalez Baird, Digital Equity Coordinator;
Leina.gonzalezbaird@portlandoregon.gov; 503-823-4188
- **Job description**
- Rebecca Gibbons, Strategic Initiatives Manager:

The Office for Community Technology's (OCT) Broadband & Digital Equity program champions public policy and local resources and investments to ensure the benefits of communications technology are available to all in support of equitable, sustainable and economically healthy city. The program is responsible for the ongoing development and implementation of the City's Broadband Strategic Plan and Digital Equity Action Plan and developing broadband and digital equity City policy.

The Strategic Initiatives Program Manager provides leadership, oversight, and planning for the community's technology and broadband infrastructure initiatives. Specifically, the position develops and implements broadband and digital inclusion policies, strategies, and programs that further the city-wide policy goals and investments. The position collects, analyzes and interprets community needs data in order to inform the City's technology and broadband infrastructure policies and initiatives; develops, plans implements and evaluates programs and projects designed to achieve Council goals and policies; advocates for the public interest in communications technology and associated government policies; and develops, analyzes and leads initiatives, programs, partnerships and city investments aimed at increasing broadband affordability and availability for underserved members of the

community, and providing all Portland residents with the tools, skills, and resources needed to use the Internet.

- Leina Gonzalez Baird, Digital Equity Coordinator:

The Digital Equity Coordinator works in collaboration with representatives from Multnomah County and Multnomah County Library, the Digital Inclusion Network, and other community partners to develop and advance collective community efforts to close the digital divide for Black, Indigenous, and Latinx residents, people with disabilities, and seniors in Multnomah County. This position is expected to lead the City of Portland's digital equity strategic actions and provide guidance to all levels of local government and public agencies, in partnership with community, on the design, coordination, and funding of critical digital inclusion services for residents.

- Staff's current work plan or performance agreement or MOU between nonprofit entity and local government.

FY22-23 Workplan Priorities

- Digital Inclusion Network – develop and implement governance model
- Digital Inclusion Fund – conduct grant compliance and design and implement new funding initiatives
- ARPA Tech Kit – Spend \$3.5M in ARPA funds in support of community identified digital adoption needs
- Federal Funding – develop and submit funding proposals
- ACP Outreach – serve as a resource for ACP information and outreach
- Strategic Planning – document community-led strategic planning process to develop short- and long-term goals, strategies, impact measures.
- Government's budget document showing current funding of position.

[FY22-23 Adopted Budget](#)