## ABOUT NET INCLUSION

The Net Inclusion Conference has been a staple in the Digital Inclusion community since 2016, bringing hundreds of practitioners, advocates, academics, internet service providers, and policymakers together to share their knowledge and discuss:

- local, state and federal policies and policy innovations impacting digital equity,
- sources of financial and programmatic support of digital inclusion programs,
- and digital inclusion best practices from across the country.

The COVID19 pandemic shed a national spotlight on digital inclusion work, drastically increasing the need for resources and information sharing. Net Inclusion moved online for 2020 and 2021, bringing in around 500 registrations for each webinar. NDIA expects 2022 to be the highest attended and viewed Net Inclusion to date.

Net Inclusion 2019 in Charlotte, NC:

- was attended by more than 350 people from 32 states, DC, Puerto Rico, Belgium, and Canada. These attendees represented over 200 different organizations including:
    - 52 Local Nonprofits, 38 National Nonprofits, 34 Educational Organizations, 33 Government Agencies, 21 Libraries, and 10 Housing Authorities
- was viewed by more than 230 people via Livestream

Your sponsorship dollars are essential to keeping registration costs low and maintaining the staff time required to make the Net Inclusion a well curated experience.

| SPONSORSHIP PACKAGES | PREMIER $50,000 | TERABYTE $25,000 | GIGABYTE $12,000 | MEGABYTE $5,000 |
|---|---|---|---|---|
| Number of registrations included in sponsorship | 8 | 6 | 4 | 2 |
| Custom Sponsorship* | | X | | |
| Sponsor logo on website and blog post | X | X | X | X |
| Sponsor recognition in event program | X | X | X | X |
| Sponsor logo on welcome signage | X | X | X | X |
| Two custom thank you posts to Facebook and Twitter | X | X | X | |
| Sponsor conducts 5 minute welcome during final plenary | X | | | |

**\*A custom sponsorship at the terabyte level can include any of the following:**

- **Registration Scholarships Sponsor** - help grow the community by sponsoring registration of **20 people** who may not have the opportunity to join otherwise! Sponsor and NDIA will jointly agree as to how recipients of the scholarship are chosen. The following will be considered:
  - Diversity -  provided to individuals who are historically underrepresented
  - Small Organizations - provided to individuals at organizations with limited budgets
  - Students - provided to students studying digital equity or engaged in local digital inclusion work
- **Travel Scholarships Sponsor** - help grow the community by sponsoring the travel of **5 people** who may not have the opportunity to join otherwise!  Sponsor and NDIA will jointly agree as to how recipients of the scholarship are chosen. The following will be considered:
  - Diversity -  provided to individuals who are historically underrepresented
  - Small Organizations - provided to individuals at organizations with limited budgets
  - Students - provided to students studying digital equity or engaged in local digital inclusion work
- **Live Stream Sponsor -** allow us to provide the entire conference online in 2022! While quarantine restrictions are loosening, there are countless people who will still be unable to attend in person. Sponsor will receive recognition on the live stream.
- **Site Tour Sponsor** - help us provide the transit needs for Day 1 Site Tours! Sponsor will receive recognition on site tour signage.
- **Lunch or Reception Sponsor** - everyone's gotta eat!

# www.digitalinclusion.org
Contact caitlin@digitalinclusion.org for additional information