



Best Practices for Engaging Elected Officials

- Contact existing connections you have in the digital inclusion space and ask if they have any relationships with elected officials (community liaison).
- Leverage existing connections in the digital inclusion space who are most proactive.
- Attend a “Call to the Audience” at your local city council meeting to educate elected officials about DIW.
- Make sure to outreach to elected officials early.
- Use existing and future elected officials to add DIW to the agenda.
- Invite elected officials (engage with legislative administrative staff) to promote DIW in their community newsletters and listservs.
- Invite elected officials to promote DIW on their social media pages using the hashtags #DIW2021 and #digitalequityNOW.
- Invite elected officials to create a short video sharing their support for digital inclusion.