Best Practices for Engaging Elected Officials

☐ Contact existing connections you have in the digital inclusion space and ask if they have any relationships with elected officials (community liaison).

☐ Leverage existing connections in the digital inclusion space who are most proactive.

☐ Attend a “Call to the Audience” at your local city council meeting to educate elected officials about DIW.

☐ Make sure to outreach to elected officials early.

☐ Use existing and future elected officials to add DIW to the agenda.

☐ Invite elected officials (engage with legislative administrative staff) to promote DIW in their community newsletters and listservs.

☐ Invite elected officials to promote DIW on their social media pages using the hashtags #DIW2021 and #digitalequityNOW.

☐ Invite elected officials to create a short video sharing their support for digital inclusion.