



## Elected Officials Outreach Email Template

The Honorable [Insert Elected Official Full Name]

[Insert Elected Official Address]

[Insert Elected Official City, State, and Zip Code]

Dear [Insert Elected Official Title and Name]:

I am a resident of ( \_\_\_relevant city/district/region\_\_\_) writing to ask for support for [Digital Inclusion Week 2021](#) (DIW 2021). Your support is valued and critical to this timely equity issue which also aligns with pathways for digital empowerment - the theme and focus for DIW 2021.

The digital divide is a great threat to communities across the nation. Millions of homes do not have equitable access and use of the internet and computer of any kind. Additionally, many homes experience poor quality, unaffordable, and otherwise unhelpful internet and computer access and usage. This leaves many communities in need at risk of being left behind in 21<sup>st</sup> Century communication and accessing day-to-day community resources.

Organized by the [National Digital Inclusion Alliance](#) (NDIA), DIW 2021 is a national event hosted October 4th - October 8th that raises awareness of solutions addressing home internet access, personal devices, and local technology training and support programs. Digital Inclusion communities all across the country (rural, urban and suburban) will be highlighting their efforts online during that week.

Last year, DIW 2020 had:

- 509 posts by 229 users with 4938 engagements
- 57 registered events on the DIW 2020 webpage

- 8,107 DIW 2020 web page views from May to October 2020

There is an undeniable sense of urgency to open pathways to digital empowerment for all communities across the country. To show your support for DIW 2021, you can:

- Engage on social media and use the following hashtags #digitalequityNOW and #DIW2021
- Create a short video and share your support of digital inclusion in your community

We encourage you to reach out to your colleagues who also work in the digital inclusion space. **The time for digital equity is now!**

Sincerely,

[Insert Your Name Here]